

The Agency for Impact

Fenton is the first nationwide social-good communications agency, and we continue to lead the way.

Purpose-Driven. Always.

Fenton is built to create a positive impact, always. Fenton focuses exclusively on work that moves the needle for good. We team up with trailblazers tackling society's toughest challenges head-on, and today, we're working harder than ever.

As social-impact experts, we meet every challenge with a strategic approach—one that is rooted in deep expertise, lived experience, and a relentless commitment to positive change.

Why Clients Choose Us



Purpose Is Our DNA.

Social change isn't a department, it's our entire agency. We partner solely with clients who are working to build a healthier, more just and more equitable future.



Senior Counsel on Every Account.

Our clients receive strategic counsel from seasoned pros ensuring trust and actionable results.



All-In-One Solutions.

From PR and advertising to creative and digital, we do it all. With everything under one roof, we deliver seamless strategies to meet your integrated communication needs.



Diversifying the Industry.

More than half (56%) of our team members identify as people of color ([industry average is 21%](#)), including senior leadership. Our expert staff reflect the communities we serve and power culturally competent communications.

What We Do

We are a full-service agency delivering dynamic strategies tailored to create lasting impact. Equipped with deep expertise and unwavering commitment, we're ready to turn your vision into action.

Strategic Communications

Advertising

Digital

Creative

Crisis Management

Our Expertise

Fenton has four decades of experience helping nonprofits, foundations, government agencies, advocates and leading brands of all sizes. We've crafted campaigns that changed minds, drove action and made a lasting difference on some of the world's most pressing issues.



Issue
Advocacy



Corporate
Social Good



Political
Advocacy



Philanthropy



Racial Justice
& DEI



Government

Awards

PRWeek

PR WEEK AWARDS
BEST IN NONPROFIT

OBSERVER

OBSERVER NAMES
FENTON ONE OF THE BEST PR
FIRMS IN AMERICA



AMERICA'S MOST
LOVED WORKPLACE

What It's Like To Work With Us



"Fenton is far more than a communications, branding, or marketing agency. They are an advisor and an advocate. One thing that sets Fenton apart is their willingness to push back, ask questions, and challenge the status quo."



"Fenton's work is consistently top-notch, but more importantly, they are truly invested in our brand and our mission. As like-minded partners committed to racial and social justice, Fenton will continue to be our first call for anything related to our brand or communications strategy."



"Fenton has been a deeply valued thought partner—taking the time to understand our policy priorities, offering strategic guidance on where media coverage could drive the greatest impact, and ultimately delivering results. Their partnership helped elevate our voice in key moments and advance our advocacy efforts with clarity, purpose, and reach."

Let's Talk

Our national team of 100+ strategists brings ingenuity with frontline expertise to help organizations and brands create real change.



Send us a message and let's get to work.

contact@fenton.com